



Reimei Global Advisors acted as the exclusive financial advisor to certain minority shareholders (the “Selling Minority Shareholders”) of Oak Lawn Marketing, Inc. (“Oak Lawn” or the “Company”) in their sale of class shares to a Japanese investment fund.

- Established in 1993, Oak Lawn Marketing, Inc. is a direct-marketing operator offering overseas hit products to the Japanese market under its “Shop Japan” brand. As part of its omni-channel sales approach, Oak Lawn markets its products through TV shopping, E-commerce retailing, mobile shopping, and catalogue & print media channels. In April 2009, NTT DOCOMO, Inc. acquired a 51% stake in Oak Lawn, which it continues to hold as the Company’s majority shareholder.
- Reimei Global Advisors sourced and executed the transaction as the exclusive financial advisor to the Selling Minority Shareholders.
- Reimei Global Advisors is a full-service M&A advisory firm focused on providing first-class services to assist our clients in realizing strategic growth and long-term value creation.

**JAPANESE INVESTMENT FUND
(NOT DISCLOSED)**

**Acquired
class shares of**

 **OAK LAWN MARKETING**

**2016
Advisor to the Selling Minority
Shareholders**

**REIMEI
GLOBAL**

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