



**Dydo Group Holdings, Inc. (“DyDo Group”, 2590 JP), an Osaka-based non-alcoholic drink company, acquired 100% of the shares of Wosana S.A. (“Wasana”), a leading Polish producer of fruit juices and mineral water, from Avallon MBO II S.À R.L. (“Avallon”).**

- Established in 1975, DyDo Group has four business segments: (i) Domestic Beverage Business, (ii) International Beverage Business, (iii) Pharmaceutical-related Business, and (iv) Food Business.
- Reimei Global Advisors has been supporting DyDo Group in its overseas expansion with various roles, including M&A advisory services for the acquisitions of a 90% stake in three Turkish beverage manufacturing companies from Yildiz Holding in 2016 and the remaining 10% stake in 2021.
- Wosana, a portfolio company of Avallon, a Europe-based private equity firm, is a leading player in the soft drink market in Poland and is well-positioned for further growth in the rapidly expanding Central and Eastern Europe region.
- With the acquisition of Wosana, DyDo Group aims to enhance its presence in Europe, collaborating closely with its other group companies, especially its Turkish subsidiary.
- Reimei Global Advisors is a full-service M&A advisory firm focused on providing first-class services to assist our clients in realizing strategic growth and long-term value creation.
- Reimei Global Advisors, together with our Polish partner Bastion Group, sourced and executed the transaction as DyDo Group's exclusive financial advisors.
- Since its inception in 2012, Reimei Global Advisors has closed 15 transactions in total, with approximately JPY 24 BN in transaction value.



**Acquired 100% of  
the shares in**



**2024**

**Advisors to the Buyer**



**REIMEI GLOBAL ADVISORS, INC.**

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