



MUFG Bank, Ltd. (“MUBK”), a consolidated subsidiary of Mitsubishi UFJ Financial Group, Inc., has acquired 100% of the shares of Moneytree KK (“Moneytree”), a provider of financial API aggregation services and personal financial management SaaS.

- Established in 2012, Moneytree began as a personal financial management SaaS provider and has since grown into one of Japan’s leading financial data aggregation platforms.
- Through its service platform, “Moneytree LINK”, the company currently connects with more than 2,500 financial institutions and supports approximately 120 corporate clients, including commercial banks, ERP and accounting software providers, and fintech companies.
- Following the transaction, MUBK aims to enhance customer value by integrating its financial services with Moneytree’s open technology platform and collaborating on the development of a new digital bank and the Money Advisory Platform (MAP), leveraging Moneytree’s strengths in data integration and AI.
- Reimei Global Advisors acted as the exclusive financial advisor to Moneytree, supporting its management team throughout the execution of the transaction.
- Reimei Global Advisors is a full-service M&A advisory firm focused on providing first-class services to assist our clients in realizing strategic growth and long-term value creation.
- Since its inception in 2012, Reimei Global Advisors has closed 16 transactions in total, with over USD 2 BN in transaction value.

三菱UFJ銀行

 MUFG

Acquired 100% of
the shares of



2025

REIMEI
GLOBAL

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